

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:	§	
Alexis S.R. Ashley	§	Confirmation No. 2467
	§	
Serial No.: 10/565,667	§	Group Art Unit: 2421
	§	
Filed: January 23, 2006	§	Examiner: Robert J. Hance
	§	
For: CONTENT IDENTIFICATION	§	
FOR BROADCAST MEDIA	§	
	§	

Reply under 37 CFR 1.116
- Expedited Procedure -
Technology Center 2421

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed April 27, 2009, the following is being submitted for placing the above-identified application in *prima facie* condition for allowance. Accordingly, please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.